

Media and Marketing Team Leader - Full time

Applications close Monday 29 July 2024 (unless filled prior).

Are you passionate about engaging students with Jesus? As the Media and Marketing Team Leader, you will build AFES's digital assets, design and execute social media campaigns, to extend the reach of AFES and enable work on campus to flourish.

About you

- Personally committed to Christ, servant-hearted and passionate about the ministry of AFES.
- Creative and strategic thinker, and able to adapt and innovate in a dynamic and fast-paced environment.
- A bachelor's degree in media, communications, marketing, or a related field.
- 3+ years experience in media management, digital marketing, or a similar role.
- Proven track record of designing and executing successful media campaigns for a not for profit or a social cause.
- Excellent skills in media production and distribution, including graphic design, video editing, podcasting, social media management and web design.
- Strong skills in data analysis and reporting, and proficiency in using various tools and platforms, such as Google Analytics, Meta Business Suite, Facebook Insights, Mailchimp and WordPress.
- Exceptional communication and interpersonal skills, and the ability to work effectively with diverse teams and stakeholders.

About AFES

In prayerful dependence on God, AFES proclaims Jesus Christ at university to present everyone mature in Him, by building student groups that:

- Evangelise students by proclaiming Jesus as Lord
- Encourage growth toward Christian maturity
- Train students in the skills and character to serve Jesus and His people
- Send graduates throughout Australia and the world to serve Christ.

Working behind the scenes of the campus ministry in the AFES National Office is an opportunity to serve the staff and students and enable campus ministry to flourish.

Full Position Description

Available to [download here](#).

Remuneration

Salary range commensurate with skills and experience, available on request.

Contact

For further information about this position please contact Bec Kimpton, Team Leader (Communications & Staff Support) at staff@afes.org.au.

Applying

To apply for this position, email a cover letter (up to 2 pages) outlining how you fulfill the requirements of the role, along with your resumé and, social media and marketing campaign examples / portfolio, to staff@afes.org.au. The closing date is 9am Monday 29 July 2024 unless the position is filled earlier.

Those who are invited to attend an interview will be asked to complete an additional application form for working with AFES.